

Bedford Electrical

CASE STUDY

Bespoke Meeting Room

Customer: Luton Town Football Club

Location: Luton, Bedfordshire

Core Service: LED Design

Sector: Leisure



Project Details

Client Overview

Luton Town Football Club, a proud and historic football club based in Luton, UK, sought to create a bespoke, modern meeting area that would cater to their operational needs while enhancing the atmosphere for key business discussions. The club partnered with Prime Atlantic Group, a leader in custom office design and build solutions, to create a space that was not only functional but also stylish, cutting-edge, and reflective of the club's identity.



Project Overview

The primary objective was to design a **versatile meeting room** capable of hosting different types of meetings—from small team discussions to whole strategy sessions. The space needed to be equipped with modern technology to foster collaboration while creating a comfortable yet professional environment. One of the key challenges was to create an atmosphere that could adjust based on the meeting while also reflecting the club's brand and forward-thinking approach.



Design and Features

Space Optimisation:

The in-house architect worked closely with the club to ensure the room's layout was optimised for flexibility, allowing different seating arrangements to accommodate various meeting formats.

Sleek Lighting Design:

The bespoke LED hexagon light system hangs seamlessly above the meeting table. This geometric light structure provided optimal illumination and created a dynamic, visually striking focal point that helped set the right mood for meetings. The adjustable lighting system offers the perfect brightness and ambience, contributing to productivity and a comfortable atmosphere.





Design and Features, continued

Technology Integration:

The meeting room was equipped with state-of-the-art technology, including a high-definition display, video conferencing capabilities, and wireless connectivity, ensuring seamless communication and collaboration across teams.

Modern Aesthetic:

With the guidance of Prime Atlantic Group's in-house architect, the design focused on creating a sleek, contemporary space that aligned with the club's brand. Our team included high-quality ergonomic chairs to create an inviting and professional environment.

Acoustic Design:

The in-house architect also incorporated an acoustic treatment to minimise external noise and optimise sound quality for uninterrupted communication during meetings.



Execution

Prime Atlantic Group handled all aspects of the project, ensuring a smooth and seamless process from start to finish. The team managed the design, construction, and installation phases, delivering a space that perfectly met the club's needs and expectations with meticulous attention to detail.

Consultation and Design:

Prime Atlantic Group's in-house architect led the design process, working closely with Luton Town FC to incorporate their requirements and vision. We created design mockups and incorporated any feedback into the final plan.

Construction and Installation:

Following the approved design, construction and installation took place, including the custom LED lighting system and all technology and furnishings.

Final Walkthrough and Handover:

A final walkthrough ensured everything was in place, fully functional, and aligned with the client's vision.



Outcome

The bespoke meeting room was a complete success, providing Luton Town Football Club with a state-of-the-art space that promotes collaboration and professionalism. The combination of modern design, innovative lighting, and advanced technology has created an ideal for high-level meetings and strategic discussions.

Dynamic Atmosphere:

The bespoke LED hexagon light system, designed for both style and functionality, added an elegant and dynamic element to the room, helping to create the right ambience for various types of meetings.

Enhanced Productivity:

The well-thought-out design, combined with cutting-edge technology, has facilitated more efficient meetings, allowing the club's staff and management to communicate and collaborate more effectively.

Brand-Reflective Design:

The modern and sleek design of the meeting room reflects Luton Town Football Club's values, creating a space that embodies the club's professional and forward-thinking image.



Client Satisfaction:

“We couldn’t be more pleased with the bespoke meeting room that Prime Atlantic Group has created for us. The attention to detail in the design, especially the LED hexagon lighting, truly sets the room apart. The entire process, from concept to completion, was seamless, and the final result is a space that not only meets but exceeds our expectations.

We now promote the brand on match days as we recommend Prime Atlantic group to all.”

— Client Representative at Luton Town Football Club





Conclusion

Prime Atlantic Group rose to the challenge of handling everything from initial consultation and design to construction and final handover. After two weeks, our teams successfully delivered a modern, bespoke meeting room suited to the needs of Luton Town Football Club.

Thanks to the expertise of Prime Atlantic Group's in-house architect and the integration of cutting-edge technology, the space is now a cornerstone of the club's operations, fostering enhanced collaboration and productivity in a professional, stylish environment.



Bedford Electrical

Contact Us



Website

www.bedfordelectrical.co.uk



Phone

+ 44 1234 766665



Email

info@bedfordelectrical.group



Social Media

[@bedfordelectrical](#)



HQ Address

17 Railton Road, Woburn Road Ind. Estate,
Kempston, Bedford MK42 7PW